



Dear Neighbor,

On behalf of the Wawa family, thank you for this opportunity to introduce our Company to you. We are extremely excited to fly south and begin our journey in our new Wawa-land.

At Wawa we are committed to being a good neighbor and to becoming an integral part of each community we serve. For so many customers, Wawa associates have become the smiling faces that greet them by name and send them on their way every day. It's a bond between associates and customers that feels like friendship - that even feels like family. And as our Wawa family grows, we continue to recognize the important role we play in our customers' lives. That's why we remain committed to the six core values on which our company is based.

As part of the Wawa family, each of our associates understands and embraces these values, fostering the Wawa philosophy and our commitment to the customer in everything they do.

So this is my commitment to your community: Wawa will delight you with the highest quality products served as quickly and easily as possible. And, we will strive to simplify the lives of all of our customers and to bring smiles to each of their faces. So, whether you stop in for your morning cup of coffee and hot breakfast sandwich, for your lunch break for a built-to-order hoagie, with the kids for afternoon snacks or a freshly made smoothie, or to satisfy a late-night craving for a toasted wrap or soup, we are committed to serving you 24 hours a day, 7 days a week.

The Wawa story is one made up of millions of magical moments that have made Wawa the living brand it is today. We have so much to offer the Florida community and look forward to building the lasting community partnerships here that we form in each community we serve.

Sincerely,

Howard Stoeckel  
Wawa President and CEO



## WAWA CORE VALUES

### VALUE PEOPLE



**DELIGHT  
CUSTOMERS**



**EMBRACE CHANGE**



**DO THINGS RIGHT**



**DO THE RIGHT  
THING**



**PASSION FOR  
WINNING**