



## Got Wawa Milk? Wawa Kicks off Go 4<sup>th</sup> and Learn Series With Dairy Exhibit

*Family-friendly Event Quenches Thirst for Philadelphia and Wawa History*

**What:** Wawa Welcome America's Go 4<sup>th</sup> and Learn series kicks off with an interactive event showcasing Philadelphia and Wawa history that's fun for the whole family. The event features *Historical Story Time* with tales of historic Philadelphia told by storytellers stationed throughout the park, including the likes of Philadelphia Mayor Michael Nutter and Wawa President and CEO, Howard Stoeckel.

During the event Wawa will feature a special dairy station that gives kids and parents alike a look into Wawa's lengthy dairy history, through an interactive and hands-on exhibit. Attendees will be invited to travel back in time with Stoeckel to 1902 when Wawa Dairy Farms first opened, and learn about the evolution of the Wawa Dairy, and about how milk was packaged, processed, and transported in the past, and how it is done today. Wawa's Dairy Station will include;

- Simulated Cow Milking Station
- Photos highlighting 100 years of Wawa Dairy history
- Photo opportunities alongside a WWI-era Wawa Antique Dairy Truck
- Wawa milk bar featuring tastings of Chocolate Milk, Strawberry Milk, and Skim Milk
- Face painting, craft, and interactive games

**Who:** Michael Nutter, Mayor of Philadelphia  
Howard Stoeckel, President and CEO, Wawa  
Maria Thompson, Wawa Historian  
Local Dairy Princesses

**When:** Monday, June 28  
10:00 a.m. – 12:00 noon

**Where:** Franklin Square, 200 N. 6<sup>th</sup> Street, Philadelphia

**Why:** Wawa Dairy Farms opened in 1902, with a commitment to sell milk bottled under sanitary conditions from cows certified as healthy and disease-free. As the years went by Wawa evolved from a milk plant to a dairy to the convenience store chain we all know today, and throughout these past 100 years, Wawa's milk and dairy products have always remained a staple in its offering. As the title sponsor of Welcome America, Wawa is excited to invite Philadelphians to go forth and learn a get a taste for Wawa's Dairy History.

Go 4<sup>th</sup> and Learn is a three-part educational series for children and their families held in the week leading up to July 4 as part of the Wawa Welcome America Festivities. In addition to the About History lesson, an About Science and an About Art lesson will be held on June 29 and June 30, respectively. Visit [www.welcomeamerica.com](http://www.welcomeamerica.com) for details.

**Visuals:**

- Wawa Station with a Dairy Barn Facade
- Attendees posing by the antique Wawa Dairy Truck
- Nutter and Stoeckel participating in storytelling sessions

- Dairy Barn Façade
  - Large Cow Milking Model
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