



Have A Cow! Wawa Kicks off Go 4th and Learn Series With Dairy Exhibit

Family-friendly Wawa Welcome America! Event Keeps Crowds Smiling Over Poured Milk

What: Wawa will kick off the Go 4th and Learn series with an interactive event showcasing Philadelphia and Wawa dairy history that's fun for the whole family. The event features *Historical Story Time* with tales of historic Philadelphia told by storytellers stationed throughout the park, including the likes of Philadelphia Mayor Michael Nutter and Wawa President and CEO, Howard Stoeckel.

During the event, Wawa will feature a special dairy station that gives kids and parents alike the opportunity quench their thirst for history through an interactive and hands-on exhibit showcasing Wawa's dairy origins. Attendees will be invited to travel back in time with Stoeckel to 1902 when Wawa Dairy Farms first opened, and learn about the evolution of the Wawa Dairy from its days as a doorstep delivery service to present day. Wawa's Dairy Station will include;

- Wawa barn displaying Wawa history, photos, milkmaids, and a simulated Cow Milking Stations
- Wawa milk bar featuring tastings of Chocolate Milk, Strawberry Milk, and Skim Milk
- Face painting, craft, and interactive games

Who: Michael Nutter, Mayor of Philadelphia
Howard Stoeckel, President and CEO, Wawa
Local Dairy Princesses

When: Monday, June 27
10:00 a.m. – 3:00 p.m.

Where: Franklin Square, 200 N. 6th Street, Philadelphia

Why: Wawa Dairy Farms opened in 1902, with a commitment to sell milk bottled under sanitary conditions from cows certified as healthy and disease-free. As the years went by Wawa evolved from a milk plant to a dairy to the convenience store chain we all know today, and throughout these past 100 years, Wawa's milk and dairy products have always remained a staple in its offering. As the title sponsor of Welcome America, Wawa is excited to invite Philadelphians to go forth and learn a get a taste for Wawa's Dairy History.

Visuals:

- Wawa booth with a Dairy Barn façade
- Large Cow Milking Model
- Nutter and Stoeckel participating in storytelling sessions
- Children competing in simulated cow milking contests
- Attendees posing by the antique Wawa Dairy Truck dating back to 1918
- Photo-history of Wawa's dairy