Wawa Welcomes Smoothies to Wawa Welcome America! Celebration

*Wawa Shares Free Samples of Three Signature Smoothie Flavors at Taste of Philadelphia and Independence Day Blast*

Wawa, PA. (June 25, 2011) – Wawa is thrilled to announce that this year Philadelphians will have the chance to cool down with Wawa smoothies at two Wawa Welcome America! events--*Taste of Philadelphia*, and *Independence Day Blast.* Both events are free for the public and will be held at Penn's Landing. Throughout the two events, Wawa will distribute 10,000 samples of its new mouthwatering *Frozen Lemonade, Raspberry and Strawberry smoothie flavors* which deliver a tasty burst of real fruit flavor in every sip. The frozen lemonade and strawberry smoothies are made with real fruit puree and the new raspberry flavor provides Wawa lovers with a delicious smoothie that is light on calories but BIG on taste!

*A Taste of Philadelphia at Penn's Landing*

*On Saturday, June 25th from 4:00PM- 8:00PM* Wawa chefs will be whipping up frozen smoothies for the crowd to sample in the brand new Wawa Smoothie Shack. Guest will be invited to stop by and sample the Frozen Lemonade smoothies bursting with lemon refreshment in every sip. In addition, Wawa will serve their new raspberry smoothies, a new light smoothie under 300 calories. Wawa will also be hosting a smooth moves dance contest to see which crowd-goer has the smoothest dance moves.

Throughout the entire Taste of Philadelphia event, Philadelphia foodies will have the chance to sample delicious dishes from Philadelphia's top restaurants, and will be entertainment by acclaimed jazz musician Gerald Veasley.

Independence Day Blast at Penn's Landing

On Saturday, July 2 at 3:00PM, as part of Penn's Landing Independence Blast Weekend, Wawa will whip up and serve samples of its signature smoothie flavor, Strawberry. Tastes of the creamy drink, blended with real fruit puree will be served in a Smoothie Shack, Wawa's tropical-themed booth.

"In our second year as title sponsors of *Wawa Welcome America!*, we're looking forward to infusing new events and products into the festival that add excitement and appetite appeal," said Howard Stoeckel Wawa President and CEO. "We are proud of our rich history and traditions in the city of Philadelphia and look forward to helping our city celebrate our nation's biggest birthday bash."

Wawa is hosting a number of events throughout the ten day festival. Visit www.wawawelcomeamerica.com to learn more.

About Wawa, Inc.

*Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, Pa, in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960's, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa operates more than 570 stores in Pennsylvania, New Jersey, Delaware, Maryland and Virginia.*