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CONTACT: Lori Bruce
Wawa, Inc.
610.358.8039
lori.a.bruce@wawa.com

Wawa Breaks Ground on Sixth Florida Store in Orlando Market
Construction Begins on Latest Store
Continuing Wawa's Mission to Expand to Sunshine State

January, 2012 – Wawa Inc. announced the groundbreaking of their newest store to enter the Central Florida Market. Located at South Orange Blossom Trail and Orlando Central Parkway, this location marks Wawa's sixth store to undergo construction in the Sunshine State. A store rendering has been posted at the site, giving future customers a chance to see the new look and design of the store.

"We are thrilled that the time has come to break ground and build the stores that will give Florida residents the level of convenience and appetite appeal our customers rely on us for," said Howard Stoeckel, Wawa's CEO. "Since the opening of our first convenience store in 1964, every member of our team has dedicated themselves to living our values and to being a great neighbor and corporate citizen. We look forward to fostering new relationships in Florida and simplifying the lives of our customers. We can't wait to call the sunshine state our new home!"

Store Design

The new Florida stores will feature Wawa's newest design prototype, including 4,600 square feet of retail space and additional gasoline facility, as well as new in-store graphics, colors, restroom design and merchandising features. The store features Wawa's new kitchen area (bake-off) where fresh hoagie rolls will be baked daily; a full-service specialty beverage area where, via touch screens, customers can order 20 hand-made varieties of hot beverages, espressos, Chai teas and lattes and more than 20 varieties of Smoothies and frozen beverages; dedicated check-out lanes; and large expanded windows providing a clear view inside of the new design.

Each store will offer Floridians numerous Wawa fan-favorites, including award-winning Wawa coffee (195 million cups sold annually); the Sizzli™, Wawa's hot breakfast sandwiches; Wawa's bakery items; and Wawa's built-to-order hoagies (70 million sold annually).



Expansion Plans

Wawa will celebrate the **grand opening of their first Florida store** on July 18, 2012, with four more stores opening within one month's time. Wawa plans to open 20 stores in 2013, 25 stores in 2014 and 25 stores in 2015 and projects it will open 100 stores in the Orlando market in the next five years.

The new stores will each employ nearly 35 associates, all of which are new positions brought to the area through the development of the stores. Associates in these full and part-time positions will not only receive competitive salaries and health benefits, but will have the opportunity to participate in Wawa's employee stock ownership plan upon eligibility.

About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, Pa, in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960's, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa operates more than 590 stores in Pennsylvania, New Jersey, Delaware, Maryland and Virginia.
