



FOR IMMEDIATE RELEASE

Wawa Cheers On and Boosts Up Race for the Cure Participants

Wawa Sponsors Susan G. Komen's Race for the Cure for 19th Year

Philadelphia, PA, (May 8, 2011) – Wawa, Inc. today proudly announced that, for the 19th straight year, the company is sponsoring and cheering on the Susan G. Komen *Philadelphia Race for the Cure*, a fundraising event held annually on Mother's Day that is dedicated to fulfilling the promise to save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures. Not only will Wawa serve as the Race's primary local food sponsor for the 18th year in row, but also hundreds of Wawa volunteers will be standing by to boost up race participants and their supporters with Wawa food and beverages at the company's food tent.

As part of Wawa's sponsorship, Wawa will donate Wawa goods, including 50,000 bakery items; 30,000 Wawa beverages; and water, snacks and fruit. All of the items will be used to energize and quench the thirst of the race participants who will spend Mother's Day (rain or shine) banding together to raise awareness and to fight for a cure.

"For nearly 20 years we have committed ourselves to this event and we've enjoyed every minute of it. It's inspiring to watch our associates and the thousands of volunteers, survivors and their supporters take part in this event and we're truly humbled to do what we can to help each and every participant and their families in the race for a cure," said Howard Stoeckel, Wawa's President and CEO. "Breast cancer has touched the lives of countless individuals in the communities we call home and we proudly stand behind the *Race for the Cure* to save lives and eradicate breast cancer forever."

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Philadelphia's *Race for the Cure* will take place Sunday, May 8th, 2011 at 7:00am at Eakins Oval, located at the end of the Benjamin Franklin Parkway, directly in front of the Philadelphia Museum of Art in Center City Philadelphia. Immediately following the 5k run and 1 mile fitness walk, hundreds of Wawa associates will distribute food and beverages from the centrally-located Wawa food tent to serve the estimated tens of thousands of volunteers, survivors, and race participants.

More information can be found at <http://www.komenphiladelphia.org/the-race/>.

About Wawa, Inc.

Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, Pa, in 1902. The milk business was a huge success, due to its quality, cleanliness and "certified" process. As home delivery of milk declined in the early 1960's, Grahame Wood, George's grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa operates more than 580 stores in Pennsylvania, New Jersey, Delaware, Maryland and Virginia.

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