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JDRF PROMISE BALL

keeping the promise

MAY 21, 2011



dedicated to finding a cure

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THE JUVENILE DIABETES RESEARCH FOUNDATION'S 2011 PROMISE BALL: Keeping the Promise *Honoring Howard Stoeckel of Wawa*

Philadelphia, PA (April 20, 2011) - The Eastern Pennsylvania Chapter of the Juvenile Diabetes Research Foundation (JDRF) is hosting its annual Promise Ball on Saturday, May 21, 2011 at the Loews Philadelphia Hotel (1200 Market Street) starting at 6:00 PM. The 2011 Promise Ball will honor Howard Stoeckel, President & CEO of Wawa, Inc. Guests of the black-tie event will enjoy cocktails and silent auction, dinner, music and dancing by the Melanie Rice Orchestra, a special live auction and Fund A Cure. The Master of Ceremonies will be actor and entertainer, Dave King as well as Jamie Apody of 6abc.

"We are very excited about the 2011 Promise Ball," says Promise Ball Co-Chairs Terri Malenfant and Eileen Bookbinder. "This year's theme, *Keeping the Promise*, is particularly special to us, as we each made the promise of a cure to our young sons when they were diagnosed; a promise we fight for every day to keep," they added. "We are also thrilled that we are honoring Mr. Stoeckel this year; under his leadership Wawa has been instrumental in raising important funds for research and a great friend to JDRF," Ms. Malenfant affirmed.

Mr. Stoeckel has served as President & Chief Executive Officer as well as Vice-Chairman of the Board of Directors of Wawa, Inc. since 2005, but has been working for Wawa for more than 20 years. Through the years, Mr. Stoeckel has supported the efforts of dedicated associates for various causes, including, JDRF, for whom Wawa has raised over \$3 million for research. In addition to his philanthropic initiatives through Wawa, Mr. Stoeckel also serves on the boards of various organizations, including, Amerigas Propane Inc., and Rider University.

The 2010 Promise Ball, which marked the 40th anniversary of the organization's founding, raised \$1.3 million. In 2011, JDRF is looking to surpass this monumental achievement. Since its founding in 1970 by parents with children with type 1 diabetes, JDRF has funded more than \$1.3 billion in diabetes research, including more than \$156 million alone in 2008. The 2011 Promise Ball will also focus on what future research needs to be done to attain the ultimate goal of finding a cure. To make a donation or learn more about this year's event, please contact Colleen Young at cyoung@jdrf.org or 610-227-0364.

About Juvenile Diabetes Research Foundation

JDRF is a leader in setting the agenda for diabetes research worldwide, and is the largest charitable funder and advocate of type 1 research. Type 1 diabetes is a disease which strikes children and adults suddenly and requires multiple injections of insulin daily or a continuous infusion of insulin through a pump. Insulin, however, is not a cure for diabetes, nor does it prevent its eventual and devastating complications which may include kidney failure, blindness, heart disease, stroke, and amputation. As many as 3 million Americans may have Type 1 diabetes, the most severe form of the disease. Diabetes is an enormous health concern—current government figures report that diabetes costs our nation more than \$132 billion annually.

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