

Wawa[®] Core Values



Our Core Purpose:

Why we exist?

To simplify our customers' daily lives.

Our Core Values:

What we stand for:

Over 200 years and a multitude of changes Wawa's six core values have remained the same. The core values of Wawa are to **value people, delight customers, embrace change, do things right, do the right thing**, and have a **passion for winning**. They are our compass and the guiding principles behind everything we do. As times have changed we have made a commitment to remaining relevant to our customers by staying true to our six core values. They are the link that bridges all chapters in our Wawa story and makes us who we are today.

