



**For Immediate Release**

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**Wawa Extends Commitment to Champion Causes for Children's Health  
in Florida Community**

*Wawa Sponsors Miracle Miles Event as Part of Inaugural Community Partnership Day*

**Orlando, FL, (October 24, 2011)** To mark its exciting entrance into the Florida marketplace and introduce Wawa to the Orlando community, on September 15, Wawa hosted **Community Partnership Day**, an appetizing and informational event that introduced Wawa's offering, people and expected local economic impact to the Orlando community. As part of its initial Community Partnership Day event, Wawa announced a contribution of \$10,000 to Orlando Health, Winnie Palmer Hospital for Women & Babies, to be used to help sponsor the Center for Neonatology and Miracle Miles event.

"Wawa and Winnie Palmer share similar values and history, so we were delighted with the new partnership," said Zach Kallenbach Vice President, of Arnold Palmer Medical Center Foundation. "The fact that Wawa stepped up and made this contribution and connection long before they moved in speaks volumes about their commitment to their values and to the community. The funds are vital to our ongoing mission of providing the best medical care to women and children in our market."

The Alexander Center for Neonatology is devoted to providing care for the tiniest patients – the babies in the neonatal unit at Winnie Palmer Hospital for Women & Babies. The Miracle Miles event is an annual fundraiser to benefit the Children's Miracle Network fund, which helps the hospital offset unreimbursed medical care provided. Additionally, it enables the hospital to continue to provide the highest quality care to everyone who needs it.

“We are thrilled to fly south and look forward to sharing our offering and our commitment to the communities we serve with the Orlando area,” said Howard Stoeckel, Wawa’s President and CEO. “It’s very fitting that we are sponsoring the upcoming *Miracle Miles* event as we are a long time supporter of Children’s hospitals throughout our market. In fact, we are one of the largest regional sponsors of the Children’s Miracle Network. We are thrilled to extend this commitment to Orlando and illustrate what being a neighbor means to all of us at Wawa.”

### **Wawa’s History of Championing Children’s Causes**

Annually, during the month of May, all of Wawa’s in-store fundraising efforts are exclusively focused around the Children’s Miracle Network (CMN). In addition, corporate contributions to the renowned Children’s Hospital of Philadelphia over the past several decades have helped provide care through the addition of an infant sleep suite, dedicated research and vital services provided by the hospital. Associate volunteerism is also an important part of Wawa’s commitment and takes place through the form of the Wawa Coffee Cart, which began in 1992. Today, the cart operates seven days a week and serves about 100 cups of Wawa coffee each night, totaling about 42,000 cups a year. Each Wednesday (Wawa Wednesday), Wawa Associates staff the cart and Wawa’s management team also volunteers on a regular basis.

“Wawa’s involvement in the Children’s Miracle Network is a wonderful example of how our store associates company-wide have pulled together in support of efforts to make children’s lives a little brighter,” said Stoeckel. “During the past 20 years, we have raised millions of dollars for CMN. Children’s health will always have a special place in our hearts and in our community efforts.”

### **About Wawa, Inc.**

*Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, Pa, in 1902. The milk business was a huge success, due to its quality, cleanliness and “certified” process. As home delivery of milk declined in the early 1960’s, Grahame Wood, George’s grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa operates more than 560 stores in Pennsylvania, New Jersey, Delaware, Maryland and Virginia.*