



**For Immediate Release**

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**Check Out Hunger and Check In Hope**  
***Wawa and Local Food Banks Partner for***  
***Check Out Hunger Campaign***

**Wawa, Pa. (November, 2008)** –Wawa, Inc., today announced that it will hold its ninth annual *Check Out Hunger Campaign*, to benefit local food banks. The campaign will run from November 3 through November 30 in all of Wawa's 570 stores throughout Pennsylvania, New Jersey, Delaware, Maryland and Virginia.

*Check Out Hunger* is an annual in-store fundraising campaign that allows Wawa customers to combat area hunger through scannable UPC coupons. Customers can either add \$1, \$3, or \$5 donations to their Wawa purchase or they can choose to purchase "soup bowl" cutouts to be displayed with their name in the store; proceeds will benefit the Feeding America food banks throughout our market area.

"At Wawa we have always taken our commitment to fighting hunger very seriously, and we are keenly aware that the aid and support of local food banks is a critical piece in the fighting hunger equation," said Howard Stoeckel, Wawa's president and CEO. "Through our *Check Out Hunger* campaign, we hope to assist the life-altering work of our local food banks, creating a brighter, hunger-free future for everyone.

*Check Out Hunger* is part of Wawa's ongoing effort to fight hunger. In addition to this campaign, each year, Wawa makes corporate contributions through the sponsorship of Kid's Café & Baby Manna programs, as well as through additional in-store fundraising. In fact, over the past 5 years, Wawa has contributed more than \$500,000 from in-store fundraising and corporate contributions. Wawa hopes to build on the success of last year's *Check Out Hunger campaign*, where Wawa received more than \$100,000 in donations and raised enough funds to provide 1 million meals to local food banks.

"This year Check-Out Hunger is arriving in stores just in time," said Mary O'Connell, Regional Check-Out Hunger Coordinator. "The *Feeding America Food Banks* across the region need help more than ever during this economic crisis. With more people in need when food bank shelves are empty, *Check Out Hunger* is absolutely crucial to our operations. Wawa and its customers have been longtime supporters and their

generosity will help make the 2008 campaign a huge success for the Food Banks - and all those we serve.”

### **Why Check Out Hunger?**

When you CHECK OUT HUNGER you help:

- √ children at risk of hunger
- √ senior citizens at risk of hunger
- √ the working poor at risk of hunger
- √ the poor at risk of hunger
- √ your neighbors at risk of hunger
- √ your local Food Bank
- √ your community

### **About Wawa, Inc.**

*Wawa, Inc., a privately held company, began in 1803 as an iron foundry in New Jersey. Toward the end of the 19th Century, owner George Wood took an interest in dairy farming and the family began a small processing plant in Wawa, Pa, in 1902. The milk business was a huge success, due to its quality, cleanliness and “certified” process. As home delivery of milk declined in the early 1960’s, Grahame Wood, George’s grandson, opened the first Wawa Food Market in 1964 as an outlet for dairy products. Today, Wawa operates more than 570 stores in Pennsylvania, New Jersey, Delaware, Maryland and Virginia.*

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